

## NCC Cable System Order

|             |                   |
|-------------|-------------------|
| Order #     | 62358804          |
| Syscode     | 4504              |
| System Name | FPB/Frankfort, KY |
| Market      | Lexington-Fayette |

|                   |                            |
|-------------------|----------------------------|
| AE                | Andrew Yolles              |
| Sales Coordinator | Luke Priddy                |
| Office            | Washington                 |
| Phone             | (301) 951-2620             |
| Status            | Not accepted               |
| Survey            | Cable Nielsen Live+1 Jul16 |
| -                 |                            |

|              |                           |
|--------------|---------------------------|
| Flight Dates | 10/31/16 - 11/13/16       |
| Agency       | Strategic Media Placement |
| Advertiser   | Andy Barr for Congress    |

|               |  |
|---------------|--|
| Client Code   |  |
| Product Code  |  |
| Est Code      |  |
| Product Name  |  |
| Credit Status |  |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |               |      |   |
|------------------|---------------|------|---|
| Update Date      | 10/28/16      |      |   |
| Version          | 1 Vs. 1       |      |   |
| Show All Lines   |               |      |   |
| Total # of Weeks | 2             |      |   |
| Total            | \$1,601.00    |      |   |
| Commission       | \$240.15      |      |   |
| Net Total        | \$1,360.85    |      |   |
| Total Spots      | 134           |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|            |   |
|------------|---|
| Comments : | 10.28 New order. Please review and confirm. Thanks! |
|------------|---|

| Line | Net  | Program  | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|----------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1    | CNN  | CNN ROS  | 10/31/16   | 11/6/16   | 06:00      | 24:00     | X | X | X | X | X | X | X | -   | -   | 20          | \$12.50   | \$250.00   | 30       |              |
| 2    | CNN  | CNN ROS  | 11/7/16    | 11/13/16  | 06:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$12.50   | \$25.00    | 30       |              |
| 3    | DISC | DISC ROS | 10/31/16   | 11/6/16   | 06:00      | 24:00     | X | X | X | X | X | X | X | -   | -   | 14          | \$8.00    | \$112.00   | 30       |              |
| 4    | DISC | DISC ROS | 11/7/16    | 11/13/16  | 06:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$8.00    | \$16.00    | 30       |              |
| 5    | ESPN | ESPN ROS | 10/31/16   | 11/6/16   | 06:00      | 24:00     |   |   |   |   |   |   | X | -   | -   | 4           | \$16.00   | \$64.00    | 30       |              |
| 6    | ESPN | ESPN ROS | 10/31/16   | 11/6/16   | 06:00      | 24:00     |   | X | X | X | X |   |   | -   | -   | 16          | \$16.00   | \$256.00   | 30       |              |
| 7    | FOOD | FOOD ROS | 10/31/16   | 11/6/16   | 06:00      | 24:00     | X | X | X | X | X | X | X | -   | -   | 14          | \$12.50   | \$175.00   | 30       |              |
| 8    | FOOD | FOOD ROS | 11/7/16    | 11/13/16  | 06:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$12.50   | \$25.00    | 30       |              |
| 9    | FXNC | FXNC ROS | 10/31/16   | 11/6/16   | 06:00      | 24:00     | X | X | X | X | X | X | X | -   | -   | 20          | \$12.50   | \$250.00   | 30       |              |
| 10   | FXNC | FXNC ROS | 11/7/16    | 11/13/16  | 06:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$12.50   | \$25.00    | 30       |              |
| 11   | HGTV | HGTV ROS | 10/31/16   | 11/6/16   | 06:00      | 24:00     | X | X | X | X | X | X | X | -   | -   | 14          | \$8.00    | \$112.00   | 30       |              |
| 12   | HGTV | HGTV ROS | 11/7/16    | 11/13/16  | 06:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$8.00    | \$16.00    | 30       |              |
| 13   | LIF  | LIF ROS  | 10/31/16   | 11/6/16   | 06:00      | 24:00     | X | X | X | X | X | X | X | -   | -   | 20          | \$12.50   | \$250.00   | 30       |              |

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|                   |   |                 |                           |                  |               |
|-------------------|---|-----------------|---------------------------|------------------|---------------|
| Order #           | 62358804  | Flight Dates    | 10/31/16 - 11/13/16       | Update Date      | 10/28/16      |
| Syscode           | 4504  | Agency          | Strategic Media Placement | Version          | 1 Vs. 1       |
| System Name       | FPB/Frankfort, KY                                   | Advertiser      | Andy Barr for Congress    | Show All Lines   |               |
| Market            | Lexington-Fayette                                   |                 |                           | Total # of Weeks | 2             |
|                   |   | Client Code     |                           | Total            | \$1,601.00    |
| AE                | Andrew Yolles                                       | Product Code    |                           | Commission       | \$240.15      |
| Sales Coordinator | Luke Priddy   | Est Code        |                           | Net Total        | \$1,360.85    |
| Office            | Washington  | Product Name    |                           | Total Spots      | 134           |
| Phone             | (301) 951-2620                                      | Credit Status   |                           | Affiliate Split  | 100.0         |
| Status            | Not accepted  |                 |                           | Sold On          | Cost Per Spot |
| Survey            | Cable Nielsen Live+1 Jul16                          | Primary Demo    | Adults 35+                | GRP              | -             |
| -                 |   | Makegood Policy | Approval Required         | GIMP             | -             |
|                   |   |                 |                           | CPP              | -             |
|                   |   |                 |                           |                  |               |
| Comments :        | 10.28 New order. Please review and confirm. Thanks! |                 |                           |                  |               |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|-----|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 14   | LIF | LIF ROS | 11/7/16    | 11/13/16  | 06:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$12.50   | \$25.00    | 30       |              |

|              | Nov 2016   | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Oct 2017 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 134        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 134        |
| <b>AMT</b>   | \$1,601.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$1,601.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/28/16

62358804 | Lexington-Fayette | FPB/Frankfort, KY | 4504 |